

Marie Spreitzer

Interaction Designer

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PROFILE

Interaction Designer with 4+ years building AI adjacent products across finance, healthcare and internal platforms. I turn policy, risk and complex workflows into interfaces that feel calm, legible and trustworthy. Strong cross functional, known for leading end to end UX on sensitive systems and tightening design to build handoff through design systems and high fidelity prototyping.

EDUCATION

MFA Interaction Design
Umeå Institute of Design
Sep 2022 - May 2024

BA Interaction Design
CODE University
Aug 2018 - May 2021

Fundamentals of Software Development
TU Dublin
Sep 2025 - Dec 2026

Soft Skill Coach
Institut für Jugendbildung
Jan 2016 - Jun 2018

SKILLS

Product & Interaction
Information architecture, user flows, prototyping, design systems, accessibility, data-heavy UX.

Design-to-Code
HTML/CSS, Python (beginner), Dev Mode, component governance, handoff workflows.

AI & Data
Explainability concepts, model reasoning, data storytelling.

Research & Facilitation
Interviews, workshops, usability testing, cross-team alignment.

EXPERIENCE

The Dock, Accenture · Sr. Interaction Designer · Aug 2024 - Now

- Led end to end UX for complex internal and enterprise workflows in healthcare, finance and AI platforms, designing systems where multiple tools, roles and decision points must work together reliably.
- Designed explainable AI experiences that make risk signals, model reasoning, and intervention pathways legible for operators, supporting accountable decisions in sensitive contexts.
- Partnered with engineering, data science, behavioral science and PM to translate ambiguous requirements into clear interaction logic, flows, prototypes and scalable UI patterns.
- Drove design system foundations and design to code collaboration (responsive components, variables, Dev Mode workflows), improving speed and build accuracy across teams.

Spotify · Design Researcher & Product Design Intern · Jun 2023 & 2024

- Designed internal AI assisted summarisation and triage concepts to reduce cognitive load for advisors handling high volume, high sensitivity information.
- Ran cross functional discovery with research, data science and product partners, validating concepts and shaping early AI tooling direction through evidence and prototyping.
- Delivered concept playbacks and prototypes that aligned stakeholders on risks, edge cases and usability tradeoffs, not just happy paths.

Accenture Song · Junior UX Designer · Jun 2021 - Aug 2022

- Designed mobile product flows for a highly regulated finance client, translating compliance requirements into accessible, understandable experiences.
- Collaborated closely with client stakeholders and engineering to refine constraints, feasibility and interaction logic, focusing on clarity, trust and error prevention.
- Contributed reusable interaction patterns and component logic for complex journeys, improving consistency across screens and teams.

Mercedes Benz · UX/UI Working Student · May 2019 - May 2021

- Supported UX research and interface design across a multi device ecosystem, documenting behavior and edge cases across platforms.
- Helped maintain cross platform consistency through interaction pattern alignment and component level documentation.

